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October 26, 2010

Electronic Submission

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: In the Matter of: Nomination for Universal Service Administrative
Company Board of Directors, CC Docket Nos. 97-21 and 96-45**

Dear Ms. Dortch:

In connection with the above-referenced matter, AT&T Inc. hereby nominates Mr. Joel Lubin to represent the interests of non-rural incumbent local exchange carriers on the USAC Board of Directors for the term beginning January 1, 2011.

Mr. Lubin has over forty years of experience with AT&T during which time he has worked on numerous complex industry issues. He has developed detailed knowledge of the telecommunications industry concerning, among other things, universal service, access charge reform, and local exchange competition. Mr. Lubin has represented non-rural incumbent local exchange carriers on the USAC board since January 1, 2008. This experience coupled with Mr. Lubin's quantitative finance and managerial skills will enable him to continue to represent the non-rural incumbent local exchange carrier perspective on the USAC board in an expert and professional fashion.

For your consideration, a copy of Mr. Lubin's biography is attached. Should you have any questions, please feel free to contact me at 202-457-3821.

Sincerely,

Attachment

cc: Office of Commission's duplicating contractor, Best Copy and Printing, Inc.
Office of Telecommunications Access Policy Division,
WBC – Jamie Susskind and Charles Tyler

JOEL E. LUBIN

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Mr. Lubin is Vice President-Public Policy at AT&T Services, Inc. He is responsible for development and economic support of state and federal intercarrier compensation and universal service policy and planning initiatives.

Mr. Lubin has over forty years experience with AT&T. He started with Bell Telephone Laboratories in 1969 developing computer models to solve business problems. In 1972 he transferred to Long Lines, a department of AT&T, where he held various positions conducting economic analysis on telecommunications issues, and developing computer systems to support AT&T's national sales force.

From 1984 to the present, Mr. Lubin has taken on major telecommunications industry issues that required directing the development of economic analysis, formulating public policy positions and advocating those positions to federal and state regulators. In addition, Mr. Lubin managed, directed and led large interdepartmental teams addressing these complex problems. Finally, he has represented AT&T in various external coalitions, and negotiated solutions to complex industry problems.

Mr. Lubin has testified before the FCC, Federal-State Joint Boards, and Congressional Committees on numerous occasions addressing both access and universal service issues. He was also appointed by the Federal-State Joint Board to participate in a multi-year Rural Task Force to address universal service issues associated with rural telephone companies. Mr. Lubin is serving a third term on the Universal Service Administration Company (USAC) Board and is the Chairman of the High Cost and Low Income Committee of USAC.

Mr. Lubin received a BA degree in Mathematics from Wilkes University in 1969. He also earned an MS Degree in Operations Research/Engineering Methods from Columbia University in 1973 and an MBA from Fordham University in 1976.